



## Magical Music is Going Mobile-Friendly with a New Website

To increase our community outreach and make access to our website and music easier for EVERYONE, we are developing a new website that is current and cutting edge. It will be clean with a linked device-adapting slideshow on the home page and multiple links to the pages on our website. Briefer and concentrated content will make it more friendly for mobile devices and time-sensitive audiences. We will be coming online with the new website in early 2019. Check us out at [www.magicalmusic.org](http://www.magicalmusic.org).



... using music to better the lives of Children



Three of our Water Safety album singers at TUNES

### OUR LIFE-SAVING ALBUM ... FIRST HALF IS ON WEBSITE & FULL ALBUM TO BE RELEASED MAY 2019 FOR WATER SAFETY MONTH

Sunscreen? ✓ Buckets & Pails? ✓ Water, Towels & Snacks? ✓  
Whether you are heading to the beach, the lake, or the pool  
water safety should be on your list of things to do!

Magical Music has completed the first half of its new water safety album and has released these songs early on our website in advance of the full release in May 2019. This music not only "uses music to better the lives of children," but will help save lives. Drowning is the leading cause of death for typical children under the age of 5 and for children with autism under the age of 14. For every child who drowns, another five go to emergency care with submersion injuries causing severe brain damage. Our new album will help teach children water safety and basic swimming skills.

Music is a big motivator for all children and especially children with special needs. With catchy melodies and fun lyrics, these songs will teach basic swimming and water safety skills such as the importance of NEVER going near water without an adult, how to instinctively always swim to the side of the pool, and how to float.

Our outreach campaign will start in conjunction with TUNES IN TIMES SQUARE May 5<sup>th</sup>. We will be contacting press and programs throughout the U.S. in preparation for and after the release. To "dive in" for more information or to donate, please contact us at [info@magicalmusic.org](mailto:info@magicalmusic.org).

*"But never, ever, ever, ever, ever,  
Never, never, never, never,  
Go there on our own.  
When you go near the swimming pool  
GO WITH SOMEONE GROWN!!!"*



## TUNES IN TIMES SQUARE Lifted Spirits and Awareness!

On May 6<sup>th</sup> Magical Music held its 7<sup>th</sup> annual sing-a-thon, TUNES IN TIMES SQUARE in New York City. Included were 135 performances, 60 Broadway/professional and 120+ amateur performers, 9 groups (2 from MMFL), auction & raffle items, and a huge social media presence. Also, five of the new water safety album songs were previewed. "Thank You" to the performers, donors, volunteers, and thousands in the audience who made it such a terrific event. The money raised at this event is helping to fund the production of our new free water safety album for all young children with and without special needs, as well as other projects to deliver positive, inspirational, and educational messages to children and their families. Come join us at TUNES IN TIMES SQUARE on May 5, 2019!



(Above) Parents & guest singers having fun collecting donations

(Bottom center) Hudson & Levi from "A Bronx Tale" were jumping for joy

(Below) Skye and dad Singing together this year

(Above) Genie, Deonté Warren, from "Aladdin" (shown in TUNES geofilter)

(Top) Jesus Del Orden from "Kinky Boots" & the American-Swiss Ballet

(Below) "Finding Neverland" boys reunion performance



## Magical Music Notes

This last year we had performances by the Magical Music Troupe, Magical Music Singers, and *The Adventures of Zak*. To schedule performances of *The Adventures of Zak*, contact Jason Summers at [info@magicalmusic.org](mailto:info@magicalmusic.org).



(Left) Four of the Magical Music Troupe members at the Holiday Stroll in New Canaan.



## Thank you to ...



Newcomers Club of New Canaan and New Canaan Community Foundation for grants for the production of our water safety album and website update to improve community outreach.

For donations or suggestions of a grantor/sponsor, please contact us at [info@magicalmusic.org](mailto:info@magicalmusic.org).

You can also help with your Amazon purchases. Amazon will make a donation to Magical Music when you access their website through the link on our website. It is only one extra click and costs nothing extra.



Magical Music for Life™ Foundation

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